

## State Incentive

# Media in Odisha

## One Time Incentives

### 1. Land Cost Rebate

#### Assistantship provided for Film Cities:

- Land at industrial rates
- External infrastructure may be provided by the Government
- Up to 30% of land allowed to be developed as other tourism units

### 2. Fixed Capital Rebate

#### Cost Subsidy for Films by the same producer:

25% of the total film cost for non-Odia films

*With 5% screen time promoting Odisha*

- Up to INR 1.25 crore for first film
- Up to INR 1.5 crore for second film
- Up to INR 2 crore for third film

*With 10% screen time promoting Odisha*

- Up to INR 2.5 crore for first film
- Up to INR 3 crore for second film
- Up to INR 4 crore for third film

25% of the total film cost for Odia films

- Up to INR 1.25 crore for first film

- Up to INR 1.5 crore for second film
- Up to INR 2 crore for third film

*With at least 90% shooting days in Odisha*

- Up to INR 2.5 crore for first film
- Up to INR 3 crore for second film
- Up to INR 4 crore for third film

**First three films with budget of at least INR 50 crore:**

- Assistance of INR 10 crore with minimum 10% screen time to promote Odisha and the film to have Odisha specific context

**Capital Subsidy:**

*Cinema Halls and Multiplexes:*

- 20% up to INR 4 crore

*1st Film City:*

- 40% up to INR 20 crore with minimum investment of < INR 50 crore
- 40% up to INR 30 crore with minimum investment of > INR 50 crore

*2nd and 3rd Film City:*

- 20% up to INR 15 crore

### 3. Stamp Duty Exemption

**100% Exemption:**

- On purchase of land

## Recurring Incentives

## 1. SGST Reimbursement

### 100% SGST reimbursement:

- For a period of 7 years, to a maximum of 200% of cost of plant and machinery or 100% of project cost, whichever is lower

## 2. Interest Cost Subvention

### 5% per annum on term loan:

- For a period of five years, to a maximum of INR 1 crore

## 3. Electricity Duty Rebate

### 100% Exemption:

- For a contract demand of 5 MVA for 5 years

## 4. Other incentives

- **Reimbursement of Stay in Government accommodation:** 75% of actual expenditure on accommodation up to INR 10 lakh