

Sectoral

White Goods

1. What are White goods?

White goods are major household appliances and may include air conditioner, dishwasher, clothes dryer, drying cabinet, freezer, refrigerator, kitchen stove, water heater, washing machine, , microwave ovens and induction cookers.

2. Who can be an Applicant under the Production Linked Incentive Scheme for White Goods (PLI-WG Scheme)?

Any company incorporated in India and as defined in the Companies Act 2013, proposing to manufacture one or more eligible product(s) under the specified target segment.

3. Whether an applicant can apply for more than one Target Segments and Eligible Products?

One entity may apply for any one category under one target segment only. However, separate Group companies may apply for different target segments.

4. Whether a beneficiary under other PLI Scheme of Government of India can avail benefits for the same products under the PLI-WG scheme?

No. Such applicants shall not be eligible under the PLI-WG scheme. However, the applicant can continue to avail incentives under other Central/ State schemes.

5. What are the investment categories under each target segment?

An applicant can apply under any one of the following investment categories for anyone target segment: Large Investment Normal Investment

6. What is Initial Investment Period (Gestation Period)?

An applicant may opt for any one of the following initial investment periods 1 April 2021 to 31 March 2022 1 April 2021 to 31 March 2023

7. Is Investment on Land and Building covered under the scheme?

The Investment in land and building (including factory building or construction) required for the project or unit is not covered and shall hence, not be considered for determining eligibility under the Scheme.

8. Does an applicant proposing to manufacture more number of components in the entire value chain have higher priority in selection?

A single applicant proposing to manufacture more components in the entire value chain will have the higher priority in selection

9. Is investment in used plant and machinery an eligible investment?

No. Investment in second hand/ used/ refurbished plant, machinery, equipment, utilities shall not be considered as eligible investment.

10. What will be the threshold net incremental sales if an applicant makes higher investment than the threshold investment?

In case an applicant makes higher investment than the threshold investment, the threshold incremental sale to be achieved by the applicant for achieving eligibility for incentive shall remain same for respective target segment as specified in Appendix-I or Appendix-IA of the scheme guideline, as the case may be.

11. Does Captive Consumption of eligible products form part of Net Sales Turnover?

Yes. Captive Consumption of eligible products shall form part of Net Sales Turnover.

12. Which ‘ Heads ’ of eligible investment are capped and to what extent?

Investment in Research & Development shall not exceed 15% of the total committed investment.
Investment in Transfer of Technology shall not exceed 5% of the total committed investment.

13. What would comprise R&D investments?

Investment in Research and Development under these Guidelines shall include capital Investment on R&D and product development related to Target Segments and exclude the revenue expenditure.

14. Do the Value-Added Resellers qualify under the scheme?

No. Value-Added Resellers do not qualify under the scheme.

15. What is the amount of Application fee?

The amount of non-refundable application fee is INR 1,00,000/-