

A Strategic Manufacturing Location for Domestic Market and Exports



Why Korea Plus?



PRE- INVESTMENT STAGE

1. Policy/regulatory advisory including FDI Policy
2. Location assessment
3. Opportunity assessment
4. Subsidy/incentive advisory

Unbiased & fact based inputs for strategy formulation

INVESTMENT EXECUTION

1. JV & strategic partner search
2. Land/site identification
3. Approvals/compliance advisory
4. Corporate & industry introductions
5. Entry route advisory

Hand-holding support to establish base in India

AFTERCARE SERVICES

1. Policy impact analysis
2. Issue redressal support
3. Facilitation support for delays in licenses & approvals
4. Advisory support for expansion

Resolution to procedural hurdles ensuring smooth operations



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India: An Unparalleled Opportunity



Perfect Conditions

- 01 1.3 Bn population
- 02 2nd largest road network (5.5 Mn Km)
- 03 4th largest railway network
- 04 12 major ports, 200 other ports
- 05 100 planned Smart Cities
- 06 5 upcoming industrial corridors

India in a minute

USD 600,000 GDP Growth	USD 175,000 Spent on Infrastructure	USD 20,000 Raised by Indian Startups	USD 11,700 FDI Received	23,000 Digital Transactions
236 Smartphones Sold	44 Two Wheelers Sold	7 Passenger Vehicles Sold	9 Graduates	

ECONOMIC

- + Fastest growing major economy
- + 3rd largest economy by PPP
- + USD 3.6 Tn consumer market (by 2025)

SOCIAL

- + 500 Mn urban population (by 2025)
- + Average age of 29 years (youngest nation by 2025)
- + 150 Mn more middle class population (by 2025)

↑79 Places
Ease of Doing
Business Ranking
#63 (2019)

↑29 Places
Global Innovation
Index
#52 (2019)

↑10 Places
Logistics
Performance Index
#44 (2018)

FOCUS SECTORS (MAKE IN INDIA)

ESDM

- USD 400 Bn market (by 2025)
- 2nd largest smartphone manufacturer globally with 100% FDI under automatic route
- Phased Manufacturing Program (PMP) to promote domestic manufacturing



Ports & Shipping

- USD 123 Bn investment projected under Sagarmala Project
- 95% of country's trade by maritime transport (by volume)
- Cargo capacity of 2500 MTPA (by 2025)



Media & Entertainment

- More than 400 Mn Internet users
- Digital advertising expected to grow at a CAGR of 32%
- Largest film industry in terms of tickets sold and number of films made globally



Chemicals

- USD 304 Bn market (by 2025)
- 3rd largest consumer of polymers globally
- 3rd largest producer of chemicals in Asia
- 4 designated Petroleum, Chemical & Petrochemicals Investment Regions

Auto & Auto Components

- 5th Largest automobile producer in the world
- By 2026, India is expected to be the 3rd largest automotive market by volume in the world
- Indian Auto Components Industry to grow up to USD 200 Bn by 2026



Construction

- USD 1 Tn market (by 2025)
- 2nd largest FDI recipient
- To contribute 15% to GDP (by 2030)



Auto & E-mobility

- USD 300 Bn automobile industry (by 2026)
- Largest 2-wheeler manufacturer
- FAME II scheme to incentivise the production of EVs. Incentives at the state level available as well



Food Processing

- 127 identified Agro-climatic zones, rich resources of raw material
- 2nd in total food production globally
- 17 Operational Food Parks with ready infrastructure for setting up Food Processing units



Textiles

- USD 223 Bn industry (by 2021)
- Largest producer of cotton
- 2nd largest producer of silk
- Amended Technology Upgradation Fund Scheme (ATUFS) provides capital subsidy on machinery

